

SUMMARY INFORMATION

ON THE NEW FINDINGS OF THE DOCTORAL THESIS

1. Title of the thesis: **“Digital competence of television journalists in the current context of digital transformation in journalism in Vietnam”**
2. Major: Journalism
3. Code.: 9 32 01 01
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5. Supervisor:
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6. Training institution: Academy of Journalism and Communication
7. New findings of the thesis:

First, this thesis is one of the first studies in Vietnam to comprehensively systematize theoretical issues on the digital competence of television journalists in the context of the digital transformation of journalism. It develops and clarifies the concept of “digital competence of television journalists”, and proposes a set of assessment criteria based on five competence domains: (1) Information and data literacy; (2) Communication and collaboration; (3) Digital content creation; (4) Safety; (5) Problem solving. The thesis applies and combines modern theoretical frameworks such as the Digital competence framework DigComp, Diffusion of Innovation theory, Technology Acceptance Model..., thereby providing an additional theoretical reference framework that can be used in research on the digital competence of television journalists.

Second, based on the analysis and clarification of the current situation of digital competence of television journalists at six typical television news organizations in Vietnam, using data from a survey of 517 journalists and qualitative research (in-depth interviews, focus groups, observation), the dissertation evaluates the level of digital competence across the five domains, points out strengths and limitations and analyzes the influence of individual, organizational and social factors on their digital competence.

Third, from the empirical findings, the dissertation identifies key emerging issues related to the digital competence of Vietnamese television journalists and proposes a system of solutions and recommendations to improve digital competence at three levels: individual journalists, television news organizations, and journalism

training and management institutions, thereby contributing to promoting the digital transformation of journalism in Vietnam today.

These solutions and recommendations are highly feasible and can be used as a reference for: television organization in developing digital human resource strategies, training programs, and mechanisms for evaluation and incentives; journalism training institutions in updating curricula and learning outcomes; and regulatory bodies in formulating policies, competence standards, and training programmes for journalists in the context of the digital transformation of journalism

Ha Noi, date 09 month 02 year 2026

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